



”

Hijinx create simply the best work. With all, for all, and taken everywhere. They have made inclusive work something we should all be doing."

— INDUSTRY PARTNER



CORPORATE PARTNERSHIP OPPORTUNITIES

LET'S MAKE A DIFFERENCE TOGETHER

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WELCOME

TO THE HIJINX SPONSORSHIP INFORMATION PACK

This pack outlines the exciting opportunities available to partner with Hijinx — a pioneering inclusive theatre company based in Wales.

From sponsoring performances and productions to supporting our training, festivals, and community programmes, your involvement will help champion diversity, creativity, and social change.

Whether you're a business, organisation, or individual, there are meaningful ways to align your values with ours and make a lasting impact through inclusive arts.



HEAR FROM ONE OF OUR 2024 PARTNERS:

”

Connect: Under The Dome was a highlight for us — truly groundbreaking. The Astronauts performance was beautiful in its simplicity but packed with meaning. You had the audience in your hands. The panel was a moment of genius, and the band finished the evening perfectly. Everyone left inspired and energised — our intention was wholeheartedly achieved.”

**SARAH DAY, BUSINESS DELIVERY UNIT LEAD,
ADSS CYMRU**

WHO WE ARE

For over 40 years Hijinx has been at the forefront of Welsh culture.

We are Wales' inclusive theatre company striving for inclusion and equity on stage, on screen, and in society for people with learning disabilities and/or autism.

We put people with learning disabilities and/or autism at the heart of our theatre productions, films, and training and have received international acclaim for our award-winning work.

We know what we do works, our social impact report demonstrates the changes we create, building confidence, happiness, independence, and aspiration; generating a Social Return on Investment of £5 for every £1 invested, and the Hijinx ripple effect seeds change through our partners.

We are committed to creating work that makes a difference. Our plans are ambitious, created for, by and with the communities we work with.



OUR VALUES

INTEGRITY

We are honest, transparent, and guided by the voices of people with learning disabilities and/or autism.

AMBITION

We push creative boundaries to drive change, champion underrepresented voices, and reimagine inclusive theatre and film in Wales and beyond.

EQUITY

We break down barriers to ensure fair access on and off stage.

EXCELLENCE

We uphold the highest artistic, professional, and ethical standards, delivering work that resonates and endures.

COMMUNITY

We are rooted in and shaped by our communities, co-creating meaningful, lasting connections that inspire collective creativity and change.



OUR WORK

To achieve our vision of a world where the arts and society are fully inclusive of people with learning disabilities and/or autism, we operate across several distinct strands:

- Our 5 **Academies** across Wales (Cardiff x2, Carmarthen, Aberystwyth, and Colwyn Bay) offer the only professional performance training in Wales for adults with a learning disability and/or autism.
- **Hijinx Actors** is the UK's largest talent agency dedicated to actors with learning disabilities and/or autism. We promote over 60 artists from around Wales and support them through each stage of the process, from auditioning to making sure they have the right creative and practical support.
- From groundbreaking **theatre productions** like *Housemates* and *Meet Fred* to **Hijinx Unity Festival** — Europe's largest inclusive disability arts festival and Wales' only event of its kind — our bold, globally touring, internationally acclaimed theatre is created with, by, and for people with learning disabilities and/or autism.



OUR WORK



- The **Ensemble** is Wales' first national collective of artists with learning disabilities and/or autism provides 8 talented performers the chance to hone their skills and deepen their understanding of the theatre industry whilst developing original theatre productions.
- Just as we do in theatre, our actors take centre stage in our **films** that blend grit, humour, and heart, often blurring the lines between fiction and documentary to tell stories that are fresh, grounded, and unforgettable.
- Co-led by Hijinx Actors, our specialist **drama-based training** supports over 1,000 individuals each year — across public, private, and creative sectors in Wales and the UK — to actively demonstrate their commitment to inclusivity and diversity.
- Through **PAWB** — our **Wales-wide community programme** — we engage over 100 people aged 16 to 80 each week. This includes a community theatre group for adults and Wales' only two theatre groups specifically for young people with learning disabilities and/or autism, with sessions running year-round.

OUR IMPACT

90%

Over 90% of Hijinx actors have gone on to professional work in theatre, film or training delivery

15k

Our theatre performances are seen by over 15,000 people a year

250

Meet Fred (2016) has been performed over 250 times in **130** cities spanning **19** countries

5 ★

Housemates (2023) received a host of 5-star reviews, praised for its powerful portrayal of the birth of Supported Living. Hijinx actor Gareth John was nominated for a Stage Debut Award for his standout role as Alan

30k

Hijinx Unity Festival 2024 reached over 30,000 people across Wales – 86% of whom rated the festival as excellent

6

Since 2018, we have made 6 short films including the award-winning Glitch (Best Sound Design Fisheye Festival 2023)



We've supported our actors in paid roles for Casualty, Dr Who, and Hidden/Craith

OUR PROFILE as of June 2025

19k active website users across 365 days

194k social media views in 90 days

17k social media accounts reached in 90 days

11k followers across social media channels

1k newsletter subscribers



WHY PARTNER WITH HIJINX?

- Align with one of Wales' leading charities with a respected brand, international reach, and over 40 years of pioneering inclusive arts.
- Empower people with learning disabilities and/or autism across Wales by supporting meaningful cultural activities that create lasting impact, bring new opportunities and change lives - with 90% of our actors and participants reporting increased confidence, and 73% reporting greater independence.
- Deliver your CSR and ESG goals through a partnership that gives back to communities and drives real change — with a proven social return of £5 for every £1 invested.

- Unlock unique staff and corporate benefits, from inclusive training and volunteering opportunities to exclusive performances and events.
- Support a socially and environmentally conscious organisation committed to sustainable practices and creating a greener, more inclusive future for all.

To give you a sense of what this could look like in practice, the next pages outline example sponsorship opportunities and partnership packages.

These are entirely flexible and can be tailored to reflect your organisation's goals, values, and areas of interest.

SPONSORSHIP OPPORTUNITIES

There are many impactful ways to support our work and champion inclusive theatre. Here are just a few opportunities to get involved:

- **Provide a bursary** for an actor with learning disabilities and/or autism
- **Sponsor a performance showcase** to platform emerging talent and celebrate inclusive theatre at its best
- **Position your brand at the heart of Unity**, one of Europe's leading disability arts festivals — A unique national and international platform for inclusive performance, showcasing artists from Wales and around the world
- **Back a New Production** – Sponsor the development or staging of an original theatre production like our community theatre group Odyssey's annual winter production at the Wales Millennium Centre that reached over 1,500 people
- **Access & Travel Sponsor** – Cover the cost of travel, accommodation, or access support so our actors and participants can participate fully — across Wales and beyond



If you'd like to support us in another way you could make a corporate donation, volunteer your time, nominate Hijinx as your Charity of the Year, set up payroll giving, or fundraise in your community — every action makes a difference.

” *Grant Stephens Family Law was immensely proud to support Hijinx's Unity Festival. As a Welsh-based firm, we were thrilled to back a local charity that carries out fantastic work. This collaboration supported performances and amazing productions featuring talented learning disabled and autistic artists. By supporting Hijinx, we are contributing to a more inclusive arts community celebrated through performance.*”

**GRANT STEPHENS, GRANT STEPHENS
FAMILY LAW FIRM, UNITY FESTIVAL
SPONSOR 2024**

BECOME A PARTNER

Being a Corporate Partner of Hijinx is an invitation to be part of the Hijinx family.

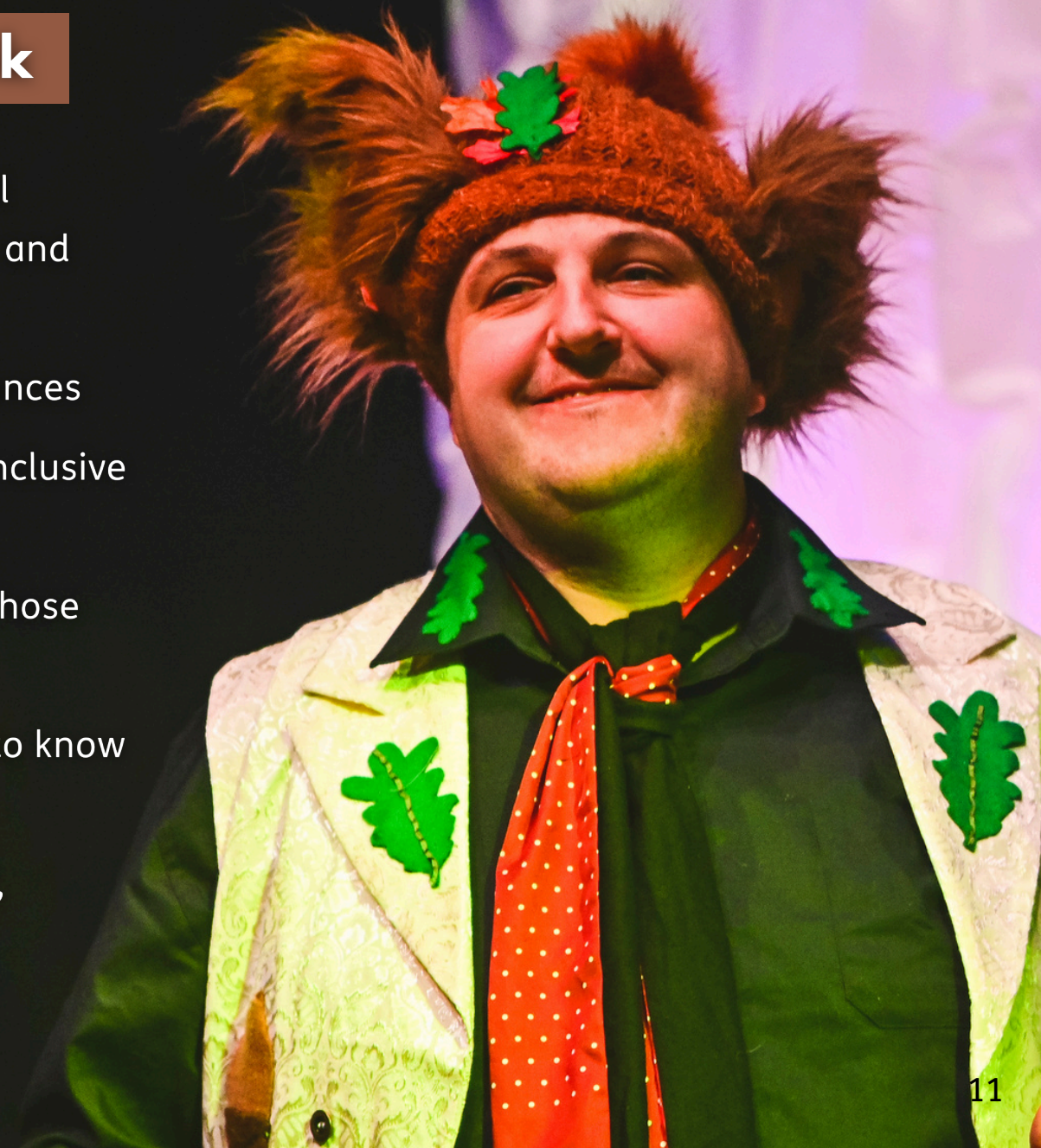
Not only will you gain access to exclusive benefits for your team and clients, but you'll be an ambassador for Hijinx's work on stage, on screen and in the community through your support.



PARTNERSHIP BENEFITS COULD INCLUDE:

BRONZE PARTNER - FROM £2.5k

- Showcase your partnership on Hijinx's digital channels with a Bronze Partner feature post and logo placement
- Free or discounted tickets to Hijinx performances
- Priority booking for Hijinx's award-winning inclusive training sessions
- Annual impact report — hear directly from those whose lives your support changes
- Attend an Academy or Pawb session — get to know the work your support makes possible
- Partner badge to use in your own marketing, showing your support for inclusive arts





SILVER PARTNER - FROM £5k

Includes all Bronze benefits, plus:

- Opportunity to sponsor a specific area of our work (e.g. a Hijinx Academy, Unity Festival event, or Ensemble project)
- Creative or professional skills based volunteering opportunities for staff
- Attend exclusive rehearsals for a new production with time to meet and talk to the artists
- Prominent branding in digital and print materials reaching thousands across Wales and beyond
- Opportunities to speak at Hijinx events or be profiled in our national media coverage as a champion for inclusion
- VIP invitations to exclusive press nights, premiere screenings, and cast Q&As

GOLD PARTNER - FROM £10k

Limited to a small number of Gold Partners each year.

Includes all Silver benefits, plus:

- Co-create a bespoke performance, creative workshop or event (additional costs may apply) — tailor-made to reflect your values and objectives
- Complimentary access for 5 key staff to our inclusive communications training
- “In association with [Your Brand]” credit for one flagship production or Unity Festival location
- Collaborate on co-branded content — blogs, interviews, or articles showcasing your inclusive values
- Personalised partnership launch across Hijinx digital channels



GET IN TOUCH



To find out more or discuss working with us please get in touch.



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